

# The Rogator AG



## Combined Competence

### Software & Full-Service in Customer Feedback and Employee Feedback

The Rogator AG is your specialist for online **customer** and **employee feedback**. Through the unique combination of the powerful Rogator software, a full-service portfolio and well-founded methodological knowledge gained over 20 years of online research, Rogator stands for „Combined Competence“.

Benefit from our wide range of high-performance and agile **software products** for customer and employee surveys, marketing and product research as well as NPS® surveys and panel studies.

Our software provides you with optimum support in all process steps and issues relating to online research.

In addition to our tested and proven standard software products, we offer innovative individual solutions and integration with our customers' own systems.

In addition to agile software solutions as well as content and methodological consulting, Rogator also offers you full service as an institute: from conception and implementation to data evaluation and the derivation of recommendations for action, we support you in your online feedback project.

We always meet the high demands of our customers for individuality and flexibility in project handling. It is up to you as the customer to decide which services we can best support you with.

True to the philosophy „more than you ask for“, Rogator always thinks one step ahead. Maximum customer orientation is our top priority. Experience innovative and tailor-made solutions with a satisfaction guarantee for your survey project.



## Our focus topics

### Software

- Survey software
- Panel software
- 360-degree feedback suite
- Qualitative online research
- Text analytics software
- Premium dashboard
- Automatic invitation management

### Customer Feedback

- Customer surveys (B2B, B2C, international)
- Feedback automation
- Net Promoter Score®plus
- Customer Effort Score
- Own online panels (customers, employees, experts)

### Employee Feedback

- Employee surveys (industry / service / government)
- Executive feedback
- Feedback automation
- Team navigator
- Topic feedback (exit survey, risk assessment, employer branding, etc.)

AIRBUS

BRUNATA  
METRONA

hkk  
KRANKENKASSE

Audi

MÖVENPICK  
GROUP

RTLZWEI

XING

DAIMLER TRUCK

WDR

Bundesministerium  
für Arbeit und Soziales

DB

Hubert Burda Media

## Rogator stands for...

- **Combined Competence:** Software solutions, methodological and consulting expertise from a single source.
- „more than you ask for!": We exceed our customers' requirements.
- **Diversity of competencies:** Our teams consist of specialists possessing a variety of skills.
- **Quality first:** Quality management and quality assurance are firmly anchored in processes.
- **Data protection and security:** The Federal Data Protection Act (BDSG), DIN ISO 27001 and GDPR form the basis of our activities.

