ROGATOR
EXPERTS IN FEEDBACK & SOFTWARE

Survey Software G3plus

- Versatile and flexible survey software for your online surveys
- Intuitive to use, with a clear and user-friendly interface — no programming skills required



With G3plus, you can efficiently **create**, **manage** and **control** online surveys — **from questionnaire design to data analysis**.

The benefits of G3plus

- **Flexible questionnaire design** for a wide range of survey projects
- Fast and effortless questionnaire design with **flexible layout customization**
- Convenient **questionnaire import** in text format
- **A wide range of methodological features for complex research designs**
- **Integrated mailing tool** for sending invitations and reminders directly
- AI-powered dashboard for analyzing and presenting **survey results** in line with your corporate identity
- **Easy project management** throughout the entire survey process
- **Personalized** software training

GDPR-compliant. Made in Nuremberg.

Functions & Features

- 11 different **standard question types with flexible integration of additional question types**
- **Block, question, and answer randomization,** rotation and inversion
- **Dynamic questionnaire content** using Rogator tags
- Corporate identity-compliant and responsive design and layouts via a WYSIWYG editor and CSS
- **UTF-8 support** with over 50 languages available
- Easy integration of **special question types** and **custom functions** using JavaScript and HTML5
- **Syntax and plausibility checks**
- **Multilingual email distribution** with dynamic content
- **Code-protected and login-protected surveys**
- **Native screen reader support** (accessibility)
- **Easy integration of multimedia elements**, including graphics, videos, and more
- **Quota management**
- **Two-factor authentication** and **SSO integration**
- **Scheduled activation and deactivation** of surveys
- **Customizable chart analysis** with various chart types and **AI-powered functionality**
- **Data export** to Excel, SPSS and CSV
- **Standard interfaces** and **API functionality**

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Module Overview:

ROGEditor

A module for programming any of your online surveys, from simple questionnaires to highly complex structures and research designs.

ROGManager

Web-based module for launching and managing surveys created with RogEditor, tracking responses and monitoring performance statistics in real time, as well as accessing results through a dashboard with AI-powered analysis.

ROGMailer

Integrated mass mailing tool for creating and sending dynamic, personalized HTML emails as survey invitations to predefined recipient lists.

ROGExport

Module for exporting collected data and converting it into common raw data formats such as CSV, XLSX and SAV.

Premium Dashboard

With our premium survey dashboard, you can clearly visualize survey results and key performance indicators (KPIs) and monitor them continuously.

ROGPanel

A compatible software solution for developing and managing a survey portal with a dynamic pool of participants.

ROGMessenger

Web-based tool for the automated, scheduled delivery of invitations and reminders for transactional surveys based on individually defined touchpoints.

A comprehensive feature set for your online surveys

- Convenient questionnaire import
- Import translations from all common text formats
- Support for over 50 languages
- Question and answer library
- Integrated accessibility features and assistance tools
- Drag-and-drop functionality
- Comprehensive testing features
- Compatible with RogPanel, RogMessenger, RogDashboard and Rog360

Software and consulting in one place

- Developing our own software solutions since 1999
- Intuitive user interfaces for ease of use
- Tailored consulting for your projects
- Seamlessly integrated solutions for efficient processes
- Extensive market research expertise gained from thousands of survey projects



“Our software adapts flexibly to our customers’ needs.”
Johannes Hercher - CEO Rogator AG

EL PATO Medien GmbH

FIDAM FORSCHUNGSINSTITUT DIABETES

TÜV SÜD ISO 9001

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