ROGATOR
EXPERTS IN FEEDBACK & SOFTWARE

Panel Software RogPanel



- Intuitive & no programming knowledge required
- Flexible and customizable
- Keep track of your panel health metrics at all times with a dashboard

Easily manage online panels, target participants effectively and stay in control at all times — with Rogator's panel software, RogPanel.

- **Easy management:** Manage your panel intuitively with no programming skills required.
- **Targeted surveys:** Define your samples flexibly and select the right participants.
- **Stay in control:** Keep key metrics and statistics on your panel's development in view at all times.

Get More Out of Your Online Panel

With panel software, you can manage your own online panel and conduct **targeted surveys.** Participants, attributes, samples and survey invitations can all be **managed easily in one solution**.



The benefits of working with Rogator

More than just software: Support with panel setup, participant recruitment and ongoing panel administration.

Everything in one solution: From participant management and sample management to surveys, mailings and incentive management for ongoing panel maintenance.

Decades of experience: For over 25 years, Rogator has combined software development with practical expertise in online research.

To run a successful panel, it is essential to establish the right foundations and recruit the right participants. We offer **more than just the software** — we also **support you in setting up and managing your own online panel**.

RogPanel Functions & Features

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1 Panel Management

- **Parallel panel management**
  Manage multiple panels simultaneously.
- **Panel health & statistics**
  Dashboard and comprehensive statistics section covering panel performance, samples and surveys.
- **Flexible subpanels**
  Define and manage subpanels with their own panel portals.
- **Access rights management**
  Manage access rights for panel administration individually.

2 Member Area

- **Member website**
  Register and support panel members through a dedicated participant portal.
- **User-friendly CMS**
  Extensive options for designing and maintaining member portal pages.
- **Panel app**
  Participate on the go with our new Progressive Web App.

The benefits of working with Rogator

- Easy and convenient administration of your online panel
- Comprehensive sample management
- Interfaces for incentive systems
- CMS for easy maintenance of the member area

3 Participant & Sample Management

- **Flexible member management**
  Add participants manually, via import or through self-registration.
- **Import & export**
  Easily import and export member and attribute data.
- **Flexible attributes**
  Define, import and edit attributes and their values for sample management.
- **Cross-panel attribute management**
  Use attributes across multiple subpanels.
- **Automated panel maintenance**
  Automatically remove inactive panel members.
- **Flexible sampling**
  Create random samples or target specific participants based on individual criteria.
- **Efficient administration**
  Advanced sorting options in overview lists.

4 Surveys & Mailings

- **End-to-end workflow**
  From survey creation and sample selection to mailing.
- **Flexible WYSIWYG email editor**
  Create email campaigns from scratch or integrate existing HTML templates.

GDPR-compliant. Made in Nuremberg.

ISO 9001

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