

Online panels: Panel setup

and panel migration

Your advantages with Rogator:

- Extensive service portfolio
- Flexible administration of your panel
- Using Rogator panel software and panel app
- Flexible software architecture
- Multilingual panel surfaces
- Compatibility with any survey software
- Specific subpanels for each target group
- Participant area and panel sites in your corporate design, administrable via the software

Your advantages with Rogator:

- Large service portfolio: Software solutions, panel administration and study support
- Using Rogator's wealth of experience: fast and smooth processes guaranteed
- Low effort: optimum preparation for fast and easy transfer of your panel

Panel setup

Our experts will be glad to advise you using our many years of experience in setting up panels for various industries and companies.

Professional consulting and technical implementation of your panel with our powerful RogPanel software will pave the way along with you for a successful customer, expert or employee panel.

Three steps to your own online panel:

1. Clarification phase
2. Planning phase
3. Implementation phase

Panel migration

By migrating panels to Rogator, you can optimize existing structures and processes and use all components of our mature service portfolio (panel management, survey software, online focus groups, etc.).

The migration can be carried out with no restrictions during the ongoing panel operation. Our experts will make all the necessary arrangements to ensure that the changeover can be implemented quickly and smoothly when it is most convenient for you.

In addition to our panel software, G3plus survey software, and AI-supported text analysis software, other tools are available to you at all times.



Panel administration

and panel study support



Your advantages with Rogator:

- Permanent contact persons, personal support
- Extensive know-how of our experts gained by supporting numerous panels in various subject areas
- Cost reduction through 24/7 service

Your advantages with Rogator:

- Fast execution: Studies completed within 24 hours and reliable results
- Technical and methodical competence: Programming and consulting services plus services throughout the entire study process

Flexible administration of your online panels

Administrate your panel correctly, purposefully and professionally right from the start.

Rogator will support you with the extensive knowledge of our experts and our tested and proven panel software.

Upon request, we can take over either the complete maintenance and support of your panel or selected administrative tasks.

Would you like to look after your online panel yourself in the long term and build up your own expertise in this area? We support you and assist you step by step on your way to an independent and professional administration of your panel.

Our full-service study handling

When conducting studies with Rogator, you will be professionally assisted and advised by our survey and panel experts.

Benefit from our extensive experience, which includes not only the support and administration of your panel, but also the study handling for all research topics.

Our scope of services ranges from methodical consulting services and questionnaire development through all activities of panel administration and study support up to the evaluation and presentation of the results.

