

VINYL VISION 3000

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Vinyl Vision 3000 introduces a never-before-seen form of vinyl: the LP as a collectible artifact of sound, design, and craftsmanship

Vinyl Vision 3000 (VV3000), a project from the Prague-based Music Club Doupe (dopeYEAH), is launching a new category of collectible releases: vinyl as a complete work of art, created to enrich your space not only through music, but also as a visual element that enhances the experience of an entire turntable setup.

VV3000 connects three worlds that have not previously come together in this way: reference analog listening, gallery-level artistic execution, and technology that pushes the boundaries of what people associate with vinyl. This includes holographic, light-responsive text directly on the record surface - without any impact on sound quality.

Who is behind VV3000?

The story of Vinyl Vision 3000 began during the COVID period in a Prague garage and within the background of the Music Club Doupe. At a time when musicians could not meet in person, they began sharing recordings across the world, sparked by the initiative of founder Petr Chmela. Out of isolation came connection - and from those recordings emerged an album featuring rock legends such as Ian Paice, Glenn Hughes, Don Preston, Robbie McIntosh, and others.

This is where the foundation was laid for a new approach to creating limited editions of rare vinyl recordings: with an emphasis on sound, artistic expression, craftsmanship, and lasting value. As Petr Chmela says: *"I do not make projects simply to produce another object or product, but to offer something exceptional made with care, purpose, and respect for those who experience music as something deeply felt."*

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The Three Pillars of Vinyl Vision 3000

SOUND - VV3000 is designed as reference content for high-end hi-fi systems: a precise analog approach (AAA mastering), 180g vinyl, and handcrafted production at GZ Media - the world's largest vinyl manufacturer. Each edition includes a unique production number and transparent documentation of origin and process, so collectors and audiophiles know exactly what they are listening to.

LIGHT - This is where the project reveals its globally unique technological innovation: holographic text and effects embedded directly on the surface of the vinyl, without interfering with the listening experience.

ARTIFACT - VV3000 is a complete collector's work: vinyl, artistic design, publication, posters, and a certificate of authenticity. Each piece is individually numbered. Selected editions also include additional artifacts (such as cassette tapes, guitar picks, drumsticks, and other project-related elements).

Currently Available Titles

Antonín Dvořák, From the New World - A premiere edition marking the anniversary of Dvořák's Symphony No. 9 "From the New World"; the collection connects classical music with the cultural context of Prague. Limited to 300 copies worldwide.

Incognito (InSideOut) - An exclusive collection built on remakes of famous hits across genres (soul, funk, rock, etc.), with a focus on detail and object value; it also features a distinctive visual design.

Isolation (333) - The most extensive collection, telling the story of international collaboration during COVID isolation; featuring globally recognized guests including Ian Paice, Glenn Hughes, Don Preston, Chris Jagger, Robbie McIntosh, Blair Cunningham, Hamish Stuart, Laco Déczi, and others.

How to Access Vinyl Vision 3000

VV3000 is intended for collectors, audiophiles, and those who perceive music as an experience and as something that gains value over time. Editions are strictly limited (300 copies worldwide) and will be available primarily through selected distributors and high-end showrooms, exclusively via the dealer network of its exclusive partner clearaudio. Selected showrooms operate with allocated units and assigned number ranges, reinforcing both local exclusivity and the collectible nature of the editions.

Interested parties can register for a waiting list, which serves as an access point for information about availability, listening events, recommended points of sale, and future collections.



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dope *YEAH*
RECORDS

VINYL
VISION 3000

www.vinylvision3000.com

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